



Holy Family Community School

Pobalscoil an Teaghlaigh Naofa

Principal: Ingrid Fallon

Deputy Principals: Denise O' Keeffe, Liam Ferguson, Derek Maher

Kilteel Road, Rathcoole, Co. Dublin.

Tel: 01 4580766 / 01 4580031

Email: info@hfcs.ie / www.hfcs.ie

18th November 2021

Dear Parent/Guardian,

It has come to my attention that there are a number of TikTok accounts in circulation that are having a negative impact on staff and students in the school. This phenomenon has been happening in many schools around the country over the past two weeks and originated as a TikTok challenge.

I am aware of TikTok videos being created, using images of staff and students taken from the school website and the official school Twitter page. The comments on the created videos are wholly inappropriate. These accounts are also using the school logo and the school name without the consent of the school.

The school is working hard to identify the students involved in creating these accounts. We have notified the authorities as these accounts involve impersonation, a violation of privacy and a violation of the TikTok Community Guidelines. Creating, following or liking any of these images or videos or the sharing of inappropriate material is a very serious matter.

I am asking parents/guardians to speak with their child this evening about the contents of this letter and the risks they place to themselves if they create, follow or share information from these accounts. Please make sure your child is neither directly involved (by setting up these fake accounts or posting the content) or indirectly involved (by following these accounts or liking the images/videos and not reporting this activity).

These fake accounts can be a cause of bullying and intimidation. By creating them, following them, liking or sharing posts on them, your child may be subject to sanctions under the Code of Discipline and the Acceptable Use Policy.

I appreciate your cooperation in this matter.

A handwritten signature in black ink that reads 'Ingrid Fallon'.

Ingrid Fallon

Principal